



*Wednesday, October 3<sup>rd</sup> @ 1 PM*

## **Governor Brown's Senior Jobs Advisor Announces Expansion of San Francisco Innovation Hub**

*Tours Bayer HealthCare Innovation Center*

**MISSION BAY** – Governor Brown's Senior Advisor on jobs and business development **Mike Rossi** today will announced during a press conference at the Bayer HealthCare U.S. Innovation Center that the state is expanding the current Mission Bay Innovation Hub beyond the existing boundaries to include the entire city of San Francisco. The expansion will now include members of San Francisco's well established BioTech, burgeoning HighTech & CleanTech industries as well as incorporate the City's innovative Fashion and art communities. Rossi will be joined by **Kish Rajan**, the newly appointed Director of the Governor's Office of Business and Economic Development (GO-Biz) and **Terry Hermiston** of Bayer HealthCare.

This will be the **first public appearance for the new director of GO-Biz** who will announced that the state will open the application process to designate three new Innovation Hubs (iHubs), bringing the total to 15 statewide. Director Rajan will hold **media availability** after the event to discuss his priorities for the office which include re-establishing California's foreign trade offices, supporting the biotech industry and more.

**When:** Wednesday, October 3<sup>rd</sup> @ 1 PM (**TODAY**)

**Where:** Bayer HealthCare Innovation Center  
455 Mission Bay Blvd. South  
San Francisco, CA 94158 ([Google Map](#))

**Who:** Mike Rossi – Senior Jobs Advisor to Governor Brown  
Kish Rajan – Director, GO-Biz  
Terry Hermiston – Vice President of Biologics Research US and Site Head for the Bayer HealthCare US Innovation Center  
James Hanusa – CEO, Urban Innovation Exchange  
Dennis Conaghan – Executive Director, SF Center for Economic Development  
Howard Robin – CEO, Nektar Therapeutics

**Attendees:** Please RSVP to [Kathryn.Mgrublian@fleishman.com](mailto:Kathryn.Mgrublian@fleishman.com)

**Media:** This event is open to all credentialed media. Reporters interested in attending should RSVP to [Brook.Taylor@gov.ca.gov](mailto:Brook.Taylor@gov.ca.gov) / (916) 712-9397. GO-Biz Director Rajan will hold **media availability** after the press conference, during the tour of Bayer HealthCare's Innovation Center.

*The Governor's Office of Business and Economic Development (GO-Biz) was created by Governor Brown to serve as California's single point of contact for business and the state's job creation efforts. GO-Biz offers a range of services to business owners including: attraction, retention and expansion services, site selection, permit streamlining, clearing of regulatory hurdles, small business assistance, international trade development, assistance with state government, and much more. For more information, visit [www.business.ca.gov](http://www.business.ca.gov)*

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